

# Thomas Allen Owen

1615 Church Street • Evanston, Ill. 60201

Phone: 207-449-6089 • Email: [thomas@thomasallenowen.com](mailto:thomas@thomasallenowen.com)

Portfolio: [thomasallenowen.com](http://thomasallenowen.com)

# TAO

## Experience

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### Outcome Health – Chicago

Sept. 2016-Aug. 2017

#### *Associate producer*

- Produced, shot and wrote engaging multimedia content for doctors' offices and clinics across the U.S. to activate better health outcomes at the patient point of care.
- Led production process start-to-finish with editors and graphics artists for each project, while also collaborating with peers on feedback and video insights.
- Led co-production relationships with pivotal organizations in the health industry to find the best sources available.
- Content ranged from short documentaries on people living with conditions to doctors providing quick tips for patients.

### WGN-TV – Chicago

Nov. 2014-Sept. 2016

#### *Interactive news producer*

- Wrote and produced multimedia content for WGNTV.com tailored for cross-platform audiences. Content included breaking news, weather alerts, sports coverage, trending news, Web-only videos and social-media engagement.
- Reported and produced Web-exclusive stories and photo galleries for WGNTV.com.
- Lead producer and field photographer for WGNNews's Instagram account; collaborator and producer for station's Facebook, Twitter and Snapchat profiles.

### Chicago Tribune – Chicago

Sept. 2012-Nov. 2014

#### *Video producer*

- Developed, produced, shot and edited in-house studio segments featuring top Tribune personalities; lead producer on the video department's first-ever field reports and short documentaries.
- Helped the launch of [chicagotribune.com](http://chicagotribune.com)'s Blue Sky Innovation. Shot and edited feature stories and daily innovation tips.
- Collaborated with a young department to produce the Tribune's first-ever Presidential Election live newscast.

## Education

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### Master of Science, Medill School of Journalism – Northwestern University

Broadcast and videography concentration. Graduated Aug. 2012.

### Bachelor of Arts double major, The University of Maine – Orono

Graduated magna cum laude May 2011 with double major in journalism and political science, minor in film and video studies.

Member of Lambda Pi Eta National Communications Studies Honor Society, Pi Sigma Alpha National Political Science Honor Society.

## Skills

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- Extensive knowledge of journalism ethics, news judgment, reporting and copy editing.
- Years of professional experience in website content management, blogging and social media.
- Years of professional experience in video shooting and editing with broadcast-quality equipment and software.